



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Mentzer Media Services, Inc. (3427)/833926
CLOYD,ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
National/Political
1928/06299912

Invoice 643260
Inv Date 10/28/2012
Terms Net 30
Contract 329365
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:01PM

RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
3.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 10:29AM (Tu)	00:30		RPOFDH301TVFL	\$560.00	
3.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 10:19AM (We)	00:30		RPOFDH301TVFL	\$560.00	
3.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 10:16AM (Th)	00:30		RPOFDH301TVFL	\$560.00	
3.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 10:50AM (Fr)	00:30		RPOFDH301TVFL	\$560.00	
5.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 12:59PM (Tu)	00:30		RPOFDH301TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 12:41PM (We)	00:30		RPOFDH301TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 12:35PM (Th)	00:30		RPOFDH200TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 12:52PM (Fr)	00:30		RPOFDH301TVFL	\$850.00	
6.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 4:38PM (Tu)	00:30		RPOFDH200TVFL	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 4:23PM (We)	00:30		RPOFDH301TVFL	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 4:10PM (Th)	00:30		RPOFDH301TVFL	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 4:26PM (Fr)	00:30		RPOFDH301TVFL	\$800.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 6:28PM (Tu)	00:30		RPOFDH301TVFL	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 6:28PM (We)	00:30		RPOFDH301TVFL	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 6:28PM (Th)	00:30		RPOFDH301TVFL	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 6:28PM (Fr)	00:30		RPOFDH301TVFL	\$3000.00	
9.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,F-1	10/09/12 6:59PM (Tu)	00:30		RPOFDH301TVFL	\$3000.00	
9.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,F-1	10/12/12 7:06PM (Fr)	00:30		RPOFDH301TVFL	\$3000.00	
10.1	Spot	7:30:00PM- 8:00:00PM	Day,W-1,Th-1	10/10/12 7:37PM (We)	00:30		RPOFDH200TVFL	\$3000.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/09/12 11:53PM (Tu)	00:30		RPOFDH301TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/10/12 12:01AM (We)	00:30		RPOFDH301TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/10/12 11:54PM (We)	00:30		RPOFDH301TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/11/12 11:53PM (Th)	00:30		RPOFDH200TVFL	\$1025.00	
13.2	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/09/12 10:41PM (Tu)	00:30		RPOFDH301TVFL	\$5250.00	
24.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/14/12 12:09PM (Su)	00:30		RPOFDH301TVFL	\$600.00	
25.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/14/12 6:28PM (Su)	00:30		RPOFDH301TVFL	\$1500.00	
27.0	Spot	11:30:00PM-12:00:00AM	Day,Su-1	10/14/12 11:53PM (Su)	00:30		RPOFDH301TVFL	\$475.00	
30.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/15/12 10:24AM (Mo)	00:30		RPOFDH301TVFL	\$560.00	
32.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/15/12 12:50PM (Mo)	00:30		RPOFDH200TVFL	\$850.00	
33.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/15/12 4:20PM (Mo)	00:30		RPOFDH301TVFL	\$800.00	
35.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/15/12 6:14PM (Mo)	00:30		RPOFDH301TVFL	\$3000.00	
36.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/15/12 7:04PM (Mo)	00:30		RPOFDH301TVFL	\$3000.00	
38.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	10/15/12 11:53PM (Mo)	00:30		RPOFDH301TVFL	\$1025.00	
45.0	Spot	8:00:00PM- 9:00:00PM	Day,F-1	10/12/12 7:59PM (Fr)	00:30		RPOFDH301TVFL	\$3000.00	
47.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 9:48AM (Tu)	00:30		RPOFDH301TVFL	\$560.00	
47.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 9:13AM (We)	00:30		RPOFDH200TVFL	\$560.00	
47.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 9:10AM (Th)	00:30		RPOFDH301TVFL	\$560.00	
47.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 9:59AM (Fr)	00:30		RPOFDH301TVFL	\$560.00	
48.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	10/15/12 9:50AM (Mo)	00:30		RPOFDH301TVFL	\$560.00	

